

## TechInnovation Boilerplate

### 50-word version

TechInnovation is IPI Singapore's engagement platform aimed at empowering enterprises to discover emerging technologies, connect with the right partners, and turn opportunities into real business outcomes. TechInnovation is organised by IPI Singapore, a subsidiary of Enterprise Singapore that enables SMEs to grow sustainably by providing guidance on technology and business solutions that prepare them for the future.

TechInnovation® is a registered trademark of IPI Singapore.

### 100-word version

TechInnovation is IPI Singapore's engagement platform aimed at empowering enterprises to discover emerging technologies, connect with the right partners, and turn opportunities into real business outcomes. A key focus is supporting SMEs in identifying, adopting, and scaling the right technologies for sustainable growth, connecting businesses with practical, deployable solutions that address real challenges across sustainability, healthcare, manufacturing, digital transformation, and beyond.

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### 200-word version

Actual: 138 words

TechInnovation is IPI Singapore's engagement platform aimed at empowering enterprises to discover emerging technologies, connect with the right partners, and turn opportunities into real business outcomes. Its annual flagship event anchors a broader year-round effort to sustained, meaningful engagement between technology providers, startups, corporates, and ecosystem partners.

TechInnovation serves the full breadth of Singapore's enterprise ecosystem from sustainability and healthcare to manufacturing, digital transformation, and beyond connecting businesses with practical, deployable solutions that address real challenges. A key focus is supporting SMEs in identifying, adopting, and scaling the right technologies for sustainable growth.

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